



MEMBERSHIP FORM 2025 FOR PRODUCERS

General information

1/ Excellence Végétale registration fees

Membership to the EXCELLENCE VÉGÉTALE association, Defense and Management Organization (ODG), having been officially recognized by the National Institute of Origin and Quality (INAO) on December 16, 2010, is **compulsory for any participation in one or more sections** and entails a **300 € excluding taxes registration fee** to be paid only once when you enter the structure.

2/ Contribution by sections

Participation in one or more sections is settled **once a year**.

It is **possible to participate in the sections of your choice**. The total amount of the contribution is **capped at 3 sections**.

The subscription is **valid for the current calendar year**. For any membership registered after September 1, the subscription will be extended until December 31 of the following year.

The cost of the contribution **varies according to the section**:

Membership fee (€ excluding taxes)	Section
208€	• IGP Morvan Christmas Trees
572€	• Dahlias Label Rouge • Fruit tree Label Rouge • Geranium Label Rouge • Raspberries bush Label Rouge • Acidophilous plants Label Rouge • Aromatic plants Label Rouge • Vegetable plants Label Rouge • Roses Label Rouge • Christmas Trees Label Rouge
1 352€	• Turf grass Label Rouge

Association Excellence Végétale - 44 rue d'Alésia - TSA 81449 - 75158 Paris cedex 14

Tél 00331 53 91 45 55

www.excellence-vegetale.org contact@excellence-vegetale.org

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3/ The collaborative portal « La Ruche d'EV »

On April 1, 2020, Excellence Végétale opened its **collaborative portal** called « **La Ruche** ». The purpose of this tool is **to allow members to limit physical meetings, to exchange information more easily, to write documents together (co-edition) and to keep up to date with the association's news.**

The **annual subscription** is 60€ excluding taxes per member giving the right to **1 to 3 users accounts**. For all additional user account, a flat rate of 15€ excluding taxes is applied.

4/ Payment of royalties on licensed products

Each **plant marketed under a label** gives rise to **the payment of a royalty fee** to Excellence Végétale, based on the declarations of the producers.

Fruits Trees Sections, Dahlias, Geraniums, Roses Sections, Christmas Trees (Label Rouge and IGP)

Since January 1, 2021, royalties have been calculated based on a flat rate according to the average unit price sold under Label Rouge (see table below). The average price is determined based on the total quantity sold in Label Rouge and the turnover achieved in Label Rouge.

Average invoiced price of the Conditioning Unit	Fixed amount of the royalty fee
From 0€ to 2.50€	0.02€
From 2.50€ to 3.50€	0.04€
From 3.51€ to 5.00€	0.05€
From 5.01€ to 8.00€	0.08€
From 8.01€ to 12.00€	0.12€
From 12.01€ to 16.00€	0.16€
From 16.01€ to 22.00€	0.22€
From 22.01€ to 26.00€	0.26€
From 26.01€ to 30.00€	0.30€
From 30.01€ to 34.00€	0.34€
From 34.01€ to 38.00€	0.38€
From 38.00€ to 42.00€	0.42€

Turf grass Section

The amount of the royalty is 27€/ton.

For your information, a [simulation tool for calculating royalties is available on the Ruche](#)

For all sections

It should be noted that for any company joining a section after the first submission of the specifications to the INAO, an increase is applied to the lump sum of the fee.

The rate of increase is 100% for 2 years, then 50% for 3 years from the date of membership (see General Assembly of February 22, 2018)

For your information, Excellence Végétale collects royalties for the INAO (National Institute of Origin and Quality).

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5/ Accepted methods of payment

Payments are made by **check** payable to Excellence Végétale or by **bank transfer** (see information below) **only**.

Bank: Crédit Agricole Anjou Maine

IBAN: FR76 1790 6000 3200 0612 4753 226
AGRIFRPP879

Frame reserved for the

ODG

N°LR

Swift Code :

To be completed by the member

Membership

o Registration fees for Excellence Végétale (only for a first membership)

Section choice

- | | | |
|----------------------|------------------------------|--------------------------|
| o Dahlias LR | o Fruit tree LR | o Turf grass LR |
| o Geranium LR | o Raspberries bush LR | o Acidophilous plants LR |
| o Aromatic plants LR | o Vegetable plants LR | o Roses LR |
| o Christmas Trees LR | o IGP Morvan Christmas Trees | o Soils LR |

Total amount due (Registration fees + 3 contributions maximum):

..... **€ excluding taxes or** **€ including taxes (including 20% VAT)**

Subscription for right of access to the Ruche of Excellence Végétale

- o Subscription to the collaborative portal (mandatory) from 1 to 3 users
- o Additional user(s) Quantity

Total amount due to the Ruche (standard + additional user(s)) :

..... **€ excluding taxes or** **€ including taxes (including 20% VAT)**

By this subscription, I accept the provisions relating to the operation of EXCELLENCE VÉGÉTALE, provided for by the statutes dated March 14, 2019. I accept that my contact details appear in the directory and on the website of Excellence Végétale, according to the provisions provided by the Commission Informatique et Liberté (Deliberation n°2006-130 of May 9, 2006).

Société

Creation date(attach a Kbis extract)

SIRET number

Address

Postal code CityCountry

Phone number E-mail

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LAST NAME of the legal representative (in uppercase)

First name

Phone number E-mail

Other initiatives: ☐ Fleurs de France ☐ Plante Bleue
☐ MPS ☐ Biological Agriculture

Accounting and accounting referent

Account number

IBAN number

BIC number Swift Code :

LAST NAME First name

Function

Phone number Cell Phone number

E-mail

La Ruche Platform user 1

LAST NAME First name

Function

Phone number Cell Phone number

E-mail

Section(s) followed

- | | | |
|---|---|---|
| ☐ Dahlias LR | ☐ Fruit tree LR | ☐ Turf grass LR |
| ☐ Geranium LR | ☐ Raspberries bush LR | ☐ Acidophilous plants LR |
| ☐ Aromatic plants LR | ☐ Vegetable plants LR | ☐ Roses LR |
| ☐ Christmas Trees LR | ☐ IGP Morvan Christmas Trees | ☐ Soils LR |

La Ruche Platform user 2

LAST NAME First name

Function

Phone number Cell Phone number

E-mail

Section(s) followed

- | | | |
|---|---|---|
| ☐ Dahlias LR | ☐ Fruit tree LR | ☐ Turf grass LR |
| ☐ Geranium LR | ☐ Raspberries bush LR | ☐ Acidophilous plants LR |
| ☐ Aromatic plants LR | ☐ Vegetable plants LR | ☐ Roses LR |
| ☐ Christmas Trees LR | ☐ IGP Morvan Christmas Trees | ☐ Soils LR |

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La Ruche Platform user 3

LAST NAME First name

Function

Phone number Cell Phone number

E-mail

Section(s) followed

- | | | |
|---|---|---|
| ☐ Dahlias LR | ☐ Fruit tree LR | ☐ Turf grass LR |
| ☐ Geranium LR | ☐ Berries LR | ☐ Acidophilous plants LR |
| ☐ Aromatic plants LR | ☐ Vegetable plants LR | ☐ Roses LR |
| ☐ Christmas Trees LR | ☐ IGP Morvan Christmas Trees | ☐ Soils LR |

La Ruche Platform user 4

LAST NAME First name

Function

Phone number Cell Phone number

E-mail

Section(s) followed

- | | | |
|---|---|---|
| ☐ Dahlias LR | ☐ Fruit tree LR | ☐ Turf grass LR |
| ☐ Geranium LR | ☐ Raspberries bush LR | ☐ Acidophilous plants LR |
| ☐ Aromatic plants LR | ☐ Vegetable plants LR | ☐ Roses LR |
| ☐ Christmas Trees LR | ☐ IGP Morvan Christmas Trees | ☐ Soils LR |

Date **Signature**

Form to be returned with your check or proof of transfer.

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