



## MEMBERSHIP FORM 2026 FOR PRODUCERS

### General information

#### 1/ Excellence Végétale registration fees

**Membership to the EXCELLENCE VEGETALE association**, Defense and Management Organization (ODG), having been officially recognized by the National Institute of Origin and Quality (INAO) on December 16, 2010, is **compulsory for any participation in one or more sections** and entails a **300 € excluding taxes registration fee** to be paid only once when you enter the structure.

#### 2/ Contribution by sections

Participation in one or more sections is settled **once a year**.

It is **possible to participate in the sections of your choice**. The total amount of the contribution is **capped at 3 sections**.

The subscription is **valid for the current calendar year**. For any membership registered after September 1, the subscription will be extended until December 31 of the following year.

The cost of the contribution **varies according to the section**:

Membership fee (€ excluding taxes)	Section
208€	<ul style="list-style-type: none"> <li>• IGP Morvan Christmas Trees</li> </ul>
572€	<ul style="list-style-type: none"> <li>• Dahlias Label Rouge</li> <li>• Fruit tree Label Rouge</li> <li>• Geranium Label Rouge</li> <li>• Raspberries bush Label Rouge</li> <li>• Acidophilous plants Label Rouge</li> <li>• Aromatic plants Label Rouge</li> <li>• Vegetable plants Label Rouge</li> <li>• Roses Label Rouge</li> <li>• Christmas Trees Label Rouge</li> </ul>
1 352€	<ul style="list-style-type: none"> <li>• Turf grass Label Rouge</li> </ul>

Association Excellence Végétale - 44 rue d'Alésia - TSA 81449 - 75158 Paris cedex 14

Tél 00336 69 23 43 64

[www.excellence-vegetale.org](http://www.excellence-vegetale.org) [contact@excellence-vegetale.org](mailto:contact@excellence-vegetale.org)

SIRET 538 206 723 00016 N° TVA FR 85 53 82 067 23



### 3/ The collaborative portal « La Ruche d'EV »

On April 1, 2020, Excellence Végétale opened its **collaborative portal** called « **La Ruche** ». The purpose of this tool is **to allow members to limit physical meetings, to exchange information more easily, to write documents together (co-edition) and to keep up to date with the association's news.**

The **annual subscription** is 60€ excluding taxes per member giving the right to **1 to 3 users accounts**. For all additional user account, a flat rate of 15€ excluding taxes is applied.

### 4/ Payment of royalties on licensed products

Each **plant marketed under a label** gives rise to **the payment of a royalty fee** to Excellence Végétale, based on the declarations of the producers.

#### **Fruits Trees Sections, Dahlias, Geraniums, Roses Sections, Christmas Trees (Label Rouge and IGP)**

Since January 1, 2021, royalties have been calculated based on a flat rate according to the average unit price sold under Label Rouge (see table below). The average price is determined based on the total quantity sold in Label Rouge and the turnover achieved in Label Rouge.

Average invoiced price of the Conditioning Unit	Fixed amount of the royalty fee
From 0€ to 2.50€	0.02€
From 2.50€ to 3.50€	0.04€
From 3.51€ to 5.00€	0.05€
From 5.01€ to 8.00€	0.08€
From 8.01€ to 12.00€	0.12€
From 12.01€ to 16.00€	0.16€
From 16.01€ to 22.00€	0.22€
From 22.01€ to 26.00€	0.26€
From 26.01€ to 30.00€	0.30€
From 30.01€ to 34.00€	0.34€
From 34.01€ to 38.00€	0.38€
From 38.00€ to 42.00€	0.42€

#### **Turf grass Section**

The amount of the royalty is 27€/ton.

For your information, a [simulation tool for calculating royalties is available on the Ruche](#)

#### **For all sections**

**It should be noted that** for any company joining a section after the first submission of the specifications to the INAO, an increase is applied to the lump sum of the fee.

The rate of increase is 100% for 2 years, then 50% for 3 years from the date of membership (see General Assembly of February 22, 2018)

For your information, Excellence Végétale collects royalties for the INAO (National Institute of Origin and Quality).



### 5/ Accepted methods of payment

Payments are made by **check** payable to Excellence Végétale or by **bank transfer** (see information below) **only**.

Bank: Crédit Agricole Anjou Maine

IBAN: FR76 1790 6000 3200 0612 4753 226  
AGRIFRPP879

Frame reserved for the  
ODG  
N°LR

Swift Code :

### To be completed by the member

#### Membership

Registration fees for Excellence Végétale (only for a first membership)

#### Section choice

- Dahlias LR
- Geranium LR
- Aromatic plants LR
- Christmas Trees LR
- Fruit tree LR
- Raspberries bush LR
- Vegetable plants LR
- IGP Morvan Christmas Trees
- Turf grass LR
- Acidophilous plants LR
- Roses LR
- Soils LR

**Total amount due** (Registration fees + 3 contributions maximum):  
..... **€ excluding taxes** or ..... **€ including taxes (including 20% VAT)**

#### Subscription for right of access to the Ruche of Excellence Végétale

- Subscription to the collaborative portal (mandatory) from 1 to 3 users
- Additional user(s) Quantity .....

**Total amount due** to the Ruche (standard + additional user(s)) :  
..... **€ excluding taxes** or ..... **€ including taxes (including 20% VAT)**

*By this subscription, I accept the provisions relating to the operation of EXCELLENCE VEGETALE, provided for by the statues dated March 14, 2019. I accept that my contact details appear in the directory and on the website of Excellence Végétale, according to the provisions provided by the Commission Informatique et Liberté (Deliberation n°2006-130 of May 9, 2006).*

Société .....

Creation date .....(attach a Kbis extract)

SIRET number .....

Address .....

Postal code ..... City .....Country.....

Phone number ..... E-mail .....



LAST NAME of the legal representative (in uppercase) .....

First name .....

Phone number ..... E-mail .....

Other initiatives:                   o Fleurs de France                   o Plante Bleue  
  o MPS   o Biological Agriculture

**Accounting and accounting referent**

Account number .....

IBAN number .....

BIC number ..... Swift Code : .....

LAST NAME ..... First name .....

Function .....

Phone number ..... Cell Phone number .....

E-mail .....

**La Ruche Platform user 1**

LAST NAME ..... First name .....

Function .....

Phone number ..... Cell Phone number .....

E-mail .....

Section(s) followed

- Dahlias LR                    Fruit tree LR                    Turf grass LR
- Geranium LR                Raspberries bush LR        Acidophilous plants LR
- Aromatic plants LR        Vegetable plants LR        Roses LR
- Christmas Trees LR        IGP Morvan Christmas Trees    Soils LR

**La Ruche Platform user 2**

LAST NAME ..... First name .....

Function .....

Phone number ..... Cell Phone number .....

E-mail .....

Section(s) followed

- Dahlias LR                    Fruit tree LR                    Turf grass LR
- Geranium LR                Raspberries bush LR        Acidophilous plants LR
- Aromatic plants LR        Vegetable plants LR        Roses LR
- Christmas Trees LR        IGP Morvan Christmas Trees    Soils LR

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### La Ruche Platform user 3

LAST NAME ..... First name .....

Function .....

Phone number ..... Cell Phone number .....

E-mail .....

Section(s) followed

- Dahlias LR
- Geranium LR
- Aromatic plants LR
- Christmas Trees LR
- Fruit tree LR
- Berries LR
- Vegetable plants LR
- IGP Morvan Christmas Trees
- Turf grass LR
- Acidophilous plants LR
- Roses LR
- Soils LR

### La Ruche Platform user 4

LAST NAME ..... First name .....

Function .....

Phone number ..... Cell Phone number .....

E-mail .....

Section(s) followed

- Dahlias LR
- Geranium LR
- Aromatic plants LR
- Christmas Trees LR
- Fruit tree LR
- Raspberries bush LR
- Vegetable plants LR
- IGP Morvan Christmas Trees
- Turf grass LR
- Acidophilous plants LR
- Roses LR
- Soils LR

**Date** ..... **Signature**

*Form to be returned with your check or proof of transfer.*